



## BeverageDynamics

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### **BOZAL MEZCAL**

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3 Badge Beverage Corporation has expanded its artisan spirits portfolio with the introduction of Bozal, a line of mezcals that highlight agave's varieties.

The first four expressions from the line are Ensemble, Cuixe, Tobasiche and Ancestral.

Ensemble (\$50 SRP) is a blend of three wild agaves grown in Oaxaca. Cuixe (\$80) and Tobasiche (\$80) feature single wild agaves from Oaxaca. Ancestral (\$100) is made from Papalote grown on the mountain slopes in Guerrero.

The ceramic Bozal bottles, with a different earth tone color for each variety, allude to the "traditional terra cotta copitas sometimes used for drinking mezcal," the company says.

**BOZAL MEZCAL**